

# Draft Adult Entertainment Premises Code Amendment Consultation Summary Workshop

Strategic Alignment - Our Economy

Public

**Tuesday, 1 October 2024**  
**City Planning, Development and Business Affairs Committee**

**Presenter:**

Sarah Gilmour, Associate Director, Park Lands, Policy & Sustainability

## PURPOSE OF WORKSHOP

The purpose of this workshop is to communicate key themes from the public consultation on the Adult Entertainment Premises Code Amendment and seek feedback on proposed changes to the Code Amendment arising from the consultation.

Council endorsed the Proposal to Initiate an Amendment to the Planning and Design Code – Adult Entertainment Premises Code Amendment on 8 August 2023 ([Link 1](#)).

The Code Amendment is being undertaken as per the State Government’s statutory Code Amendment process. Steps undertaken to date include:

- The Minister for Planning, Hon. Nick Champion MP, endorsed the Proposal to Initiate the Adult Entertainment Premises Code Amendment on 5 December 2023.
- On 11 March 2024 Council endorsed the draft Code Amendment for public consultation.
- The draft Code Amendment was open for public consultation from 11 June to 23 July 2024.

The draft Code Amendment that was on consultation does not propose to preclude or stop Adult Entertainment as a land use, it proposes to improve how those land uses are assessed noting there is currently limited policy in the Planning and Design Code.

Thirty-six (36) submissions were received during the public consultation period, 17 written and 19 online survey responses, which have been included in the consultation summary.

The City of Adelaide received an email that was distributed by 90 individuals to various members of Parliament in South Australia.

A summary of the submissions by themes is provided in [Link 2](#) and verbatim written submissions are provided in [Link 3](#). Key themes include:

- Identify more locations where these uses are not appropriate and/or increase the buffer distances from sensitive uses.
- The Code Amendment creates a perceived ‘Red Light District’ in Hindley Street and Hindley Street should be treated the same as the rest of the city.
- The Code Amendment is discriminatory and will impact business and the sex worker industry.
- The Code Amendment will result in fewer purpose-built premises and result in more unregulated activities.
- Support for Adult Entertainment venues having limited advertising and discrete advertising.

Through consultation, the Administration received a diverse range of views and is proposing to amend the draft Code Amendment policies in response to the public consultation feedback.

Following the workshop, a report will be presented to the City Planning, Development and Business Affairs Committee and Council in November 2024, to seek a decision on the draft Code Amendment prior to submitting it to the Minister of Planning for decision.

## KEY QUESTION

What are Council Members' views on whether the proposed amended policy in the Adult Premises Code Amendment achieves the Council's objectives?

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## DATA AND SUPPORTING INFORMATION

**Link 1** – [Council Minutes Tuesday, 8 August 2023](#)

**Link 2** – [Summary of Public Consultation Submissions on the Adult Entertainment Premises Code Amendment by Themes](#)

**Link 3** – [Verbatim written submissions on the Adult Entertainment Premises Code Amendment](#)

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- END OF REPORT -